

A woman with long, wavy brown hair is wearing a white wedding dress with a deep V-neckline, lace detailing, and a full tulle skirt. She is holding a bouquet of flowers. The background is a soft, light pink gradient.

# GOOGLE ADS SETUP PACKAGE

[www.bridalcommerce.com](http://www.bridalcommerce.com)

Features	Initial Set up Package (one time payment) 790 €
Term	One Time
Google Ads Spent Limit *	Up to 450 EUR/ Month
Account Setup	
Google Ads Network Selection	✓
Account Set up and Billing Profile Set Up	✓
Google Analytics Setup	✓
Adwords & Analytics Linking	✓
Conversion Tracking Setup	✓
Call Tracking & Recording Setup	✓
Campaign Setup	
Advanced keyword research and Setup	✓
Demographic Setup	✓
Audience Setup	✓
Topic Optimization	✓
Call Outs & Extensions Per Ad	✓
Placement Optimization	✓
Ad Scheduling Setup	✓
Device Targeting Setup	✓
Ad copy performance testing	✓
Google analytics integration & goal Tracking Implementation	✓
Monthly performance & analysis reporting	✓
Ad Groups Per Campaign	2
Number of Ads Per Campaign	3
Competitor Analysis	One Competitor
No of Search Ads	6 Search Ad Copies (Copywriting and Implementation)
Number of Display Ads	3 Display Ads
Lite Display Ad Creative	6 display ads creative – 3 ads total (2 Images per Ads)

\*Clients needs to provide the costing for the ads spent on Google ads.





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