

A full-page background image of a bride standing on a rocky coastline. She is wearing a long, white, lace-trimmed gown with a deep V-neckline and a fitted silhouette. She has long dark hair and is wearing a floral headband. She is holding a bouquet of white flowers and greenery in her left hand and waving with her right hand. The background shows a blue ocean and a clear sky, with large, light-colored rock formations framing the scene.

SOCIAL MEDIA MAINTAINENCE PACKAGE

www.bridalcommerce.com

Features	Starter Package 430 € (per month)	Silver Package 830 € (per month)	Gold Package 1200 € (per month)
Term	Quarterly (3 Months)/ Half Yearly (6 Months)	Quarterly (3 Months)/ Half Yearly (6 Months)	Quarterly (3 Months)/ Half Yearly (6 Months)
Campaign management and Optimisation			
Number Platform Managed	Instagram	Facebook and Instagram	Facebook, Instagram and Pinterest
Hashtag research. Regularly updated.	✓	✓	✓
Keyword Research/Tagging Research.	✓	✓	✓
Relevant shares/posts/stories, of curated content, testimonials, client provided content, some original content weekly	12 Posts/ Month (360 Words)	40 Posts/ Month (1200 Words)	72 Posts/ Month (2160 Words)
Scheduling & Publishing	✓	✓	✓
Custom Designed Creatives	✓	✓	✓
Content seeding into relevant communities to increase visibility	✗	✗	✓
Contests & Promotions	✗	✗	✓
Performance Report with Analytics	✗	✓	✓
Specialized Facebook Adverts Campaigns**	✗	✓	✓

* ** Specialized Facebook Adverts Campaigns will be undertaken by us as per your requirement.
 The Facebook Adverts spend will be billed on actuals & we will be charging a commission of 25% on the total ad spend.*



Bridal Commerce
is a brand of



Ingold Solutions GmbH
Ullsteinstr. 73, 12109 Berlin (Germany)

Contact no:
+49 30 863 232 940

Email:
sales@ingoldsolutions.com

Website:
www.bridalcommerce.com

